



**Tools 4 School
Corporate Challenge
Information Package**



1500 Merivale Road, Fifth Floor, Ottawa Ontario K2E 6Z5

☎ 613-244-3803 ☎ 613-244-3808 🌐 www.cayfo.ca ✉ backpack@cayfo.ca



There's no limit to what a child can learn when equipped with the right school supplies. Tools 4 School was developed in the spring of 2000 by young people at Child & Youth Friendly Ottawa (CAYFO) after local newspapers pointed out the need for school supplies for local school-aged kids. The lack of these necessary items was linked with low self-esteem and diminished school performance. The Tools 4 School program collects these school supplies through donations, a community-wide drive and a corporate challenge in the months of July and August.

The Tools 4 School program has two goals. The first is to supply children and youth from kindergarten to grade 12 who are living in poverty with essential school items. The second is to give children and youth of all ages a meaningful opportunity to help others by donating time or supplies to the program.

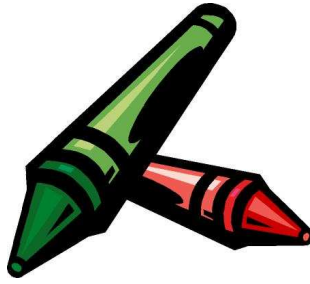
Every year, Tools 4 School is proud to distribute over 1500 backpacks full of new and used school supplies to children and youth in need. We currently serve elementary, middle and high school students through a multitude of distribution networks and partners such as the Ottawa Food Bank, the Coalition of Community Health and Resource Centers of Ottawa, the French and English Catholic, and French and English Public School Boards, the Children's Aid Society, Better Beginnings - Better Futures, and Ottawa Community Immigrant Services Organization.

We believe that no student's academic success should be impeded by financial status. Thank you for your interest in our program.



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The support we are looking for:

- ✎ Financial Donations
- ✎ Donations of child and youth sized backpacks, binders, erasers, rulers, lined paper, colouring pencils, pencil cases, pencil sharpeners, calculators, etc.
- ✎ Optional volunteer support on supply sorting days (supply sorting dates held in August, dates TBD)

The Perks:

In return for your support, we would like to offer you:

- ✎ Your corporate logo on the Tools 4 School section of the CAYFO website (cayfo.ca)
- ✎ A recognition certificate
- ✎ Charitable donation receipts can be issued for amounts over \$50.00

Getting Started:

1. You can begin by setting up an area for employees and clients to drop off new and gently used school supplies
2. You can post copies of our poster to promote the Tools 4 School program around your office, downloadable from www.cayfo.ca
3. You can choose to donate funds that will aid us in buying new school supplies for kids in need. Note that a donation of \$50.00 will allow CAYFO to fully equip one child with a backpack loaded with school supplies; \$1000.00 will allow us to fully equip 20 children!

If you have any inquiries regarding the program, please contact Stuart Buist at 613.244.3803, or email backpack@cayfo.ca.

Please register your company or organization with the registration form below!



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Tools 4 School Corporate Challenge Participation Form

If you are interested in participating in the Tools 4 School Corporate Challenge, please complete the following form and return it to us by fax to 613-244-3808.

Contact Name: _____

Company Name: _____

Address: _____

Postal Code: _____

Daytime Phone: _____

Fax: _____

Email: _____

YES! We would like to help Ottawa-area children in need (please check all that apply):

- Make a tax-deductible financial donation
- Donate backpacks and school supplies to the Tools 4 School Program
- Provide volunteer support on supply sorting days

We would like CAYFO to send us:

- Tools 4 School posters(also downloadable from www.cayfo.ca)
- A school supply collection box
- A list of needed school supplies

Note: If you are collecting supplies, CAYFO staff will contact you to determine an appropriate pick-up or drop-off schedule.

Thank you for your participation in Tools 4 School! You are making a difference in the lives of children and youth in your community!



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